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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Thomas Odorzynski Art Unit: 3622

Serial No. 10/748,715 Filed December 30, 2003 Confirmation No.: 2119

For: SELLING AD SPACE ON DIAPERS

Examiner James W. Myhre

July 14, 2008

AMENDMENT B AND RESPONSE AFTER RCE

TO THE ASSISTANT COMMISSIONER FOR PATENTS, SIR/MADAM:

This Amendment B and Response After RCE is submitted in response to the final Office action mailed May 13, 2008. Please consider the amendments and remarks made herein.

Amendments to the Claims are shown in the Listing of Claims which begins on page 2 of this paper.

Remarks begin on page 9 of this paper.

Conclusion begins on page 19 of this paper.